



Images in Use Towards the critical analysis of visual communication

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Since coverage of TV negotiations, children was mentioned in TV series
glamorizing political processes - image periods both private and public
discourse, and visual communication play a key role in our social negotiation
of values. Conceptualizing images as "images in use" this volume considers
the socio-cultural visual communication and its impact on society.
Images in use engages critically with traditional approaches to visual analysis,
offers suggestions for alternative, socially oriented analyses of images and
demonstrates the explanatory force of thinking through "images in use" in a
series of case studies. The conceptual contributions consider broader issues of
critical theory, representation, as well as the mediation of politics. The case
studies offer a survey of various visual communication including news coverage,
political cartoons, political rhetoric, museum's culture, celebrity representation,
satire TV as well as the narratives of the alternative cinema and media.
This volume proposes a new approach to visual communication, drawing images in their
social contexts and describing the social, rhetorical and political impact of their use.

Keywords: Approaches to Politics, History and Culture, and more... [View all keywords](#)

See also: [Approaches to Politics](#) [Visual Culture](#)

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